COMBINED DECLARATION AND POWER OF ATTORNEY AUTHORIZATION OF AGENT	ATTORNEY DOCKET NO.

As a below named inventor, I hereby declare that:

Data a Famatana Amadia atia a (a)

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention

entitled A METHOD OF ADVERTISING AND PROMOTING A BOOK IN A VISUAL MEDIA, AND AN ADVERTISING PRODUCT FOR ADVERTISING A BOOK AND THE LIKE IN A VISUAL MEDIA the specification of which

(Check one)	⊠ is attached hereto.  □ was filed on	as
	Application Serial No	and
	was amended on(If applicable)	
	was amended through(If applicable)	

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty of disclosure all information which is known to me to be material to the patentability in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Applic	ation(s)		Priority Claime	<u>u</u>
(Number)	(Country)	(Day/Month/Year filed)	Yes No	
(Number)	(Country)	(Day/Month/Year filed)	Yes No	
(Number)	(Country)	(Day/Month/Year filed)	Yes No	
I hereby claim the	benefit under Title 35, Unite	d States Code, § 120	of any United State	<b>∋</b> S

application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty of the disclose material information as defined in Title 35, Code of Federal Regulations, § 1.56 (a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial No.)	(Filing Date)	(Status) (Patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (Patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (Patented, pending, abandoned)
jeopardize the validity of the applicat	ion or any patent issue	le and that such willful false statements may ed thereon.  to accept and follow instructions from
as to any action to be taken in the F communication between Ilya Zborovs whom instructions may be taken, Ilya	sky and the undersigne	Office regarding this application without directed. In the event of a change in the persons from fied by the undersigned.
I hereby appoint the following attornable business in the patent and Tradema	ey(s) and/or agent(s) to rk Office connected the	o prosecute this application and to transact all erewith:
POWER OF ATTORNEY: <u>ILYA ZBC</u> AUTHORIZATION OF AGENT 6 Schooli	DROVSKY, Reg. No. 2 house Way, Dix Hills, N	· · · · · · · · · · · · · · · · · · ·
Address all telephone calls to		llya Zborovsky
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6 Schoolhouse Way, Dix Hills, N.Y. 11746

FULL NAME OF SOLE OR FIRST INVENTOR	INVENTOR'S SIGNATURE DATE
ZBOROVSKY-FENSTER, Julia	Ar Colored 03/10/01
RESIDENCE AND POST OFFICE ADDRESS	CITIZENSHIP
350 West 85th Street New York, NY 10024	United States
FULL NAME OF SECOND INVENTOR	INVENTOR'S SIGNATURE DATE
ZBOROVSKY, Ilya	103/11/01
RESIDENCE AND POST OFFICE ADDRESS	CITIZENSHIP
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6 Schoolhouse Way Dix Hills, NY 11746	United States